*Sent to all Members*

April 13, 2025  
  
Dear {%FName%},

….and know YOU made it happen.

Rotarians throughout Wisconsin are working together to create a Wi specialty license plate that will display the Rotary logo.

Consider driving through Wisconsin, seeing the Rotary logo on a license plate, and knowing you were part of making it happen.

The Wisconsin Department of Transportation requires an initial $15,000 investment to create the plate. Then, Rotarians purchasing the plate will pay a specialty plate charge of $25 a year that will be returned to Rotary.

Each of the three districts covering Wisconsin are sharing the investment.  That means we need to provide $5,000 to make this a reality.

Please join me in committing to an excellent marketing opportunity for Rotary International. If ten of us in District 6220 pledge $500, we will cover our district investment. You can count me in. How about you?

Just email me your pledge at [Utnehmer@gmail.com](mailto:Utnehmer@gmail.com).

When you drive through Wisconsin you can point out the Rotary plate to your children and grandchildren, friends and family and say, “I helped make that happen.”

Might I have your participation? If not for $500, anything you are comfortable making this possible is appreciated.

Thank you.

ROGER UTNEHMER  
Rotary District 6220  
District Governor 2024-25  
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